

TICKETMASTER LAUNCHES TICKETING PLATFORM IN AUSTRIA

World's leading ticketing agent lands in the home of Mozart and Beethoven

VIENNA (21 June 2013) – Live Nation Entertainment today announced the launch of Ticketmaster, the world's leading ticketing company, in Austria. Ticketmaster International extends its European presence into a second German-language market, following the installation of its pan-European ticketing platform in Germany in 2011.

Numerous promoters operating both in Germany and Austria, including Germany's Deutsche Entertainment AG (DEAG), will channel their Austrian content through the new www.ticketmaster.at platform. From its office in Vienna, Ticketmaster intends to provide services for organisers of events in all live sectors, including music, sports, arts, festivals, family events and attractions.

The first tickets sold on the platform this week, were for Austrian André Heller's exceedingly successful touring production of Afrika! Afrika! in Vienna. Commenting on this promoter Faiza C. Hoffmann said: "We are thrilled that we were the first to sell tickets on the new Ticketmaster.at platform and are looking forward to working with the team on maximizing sales for our shows now and in the future."

Michael Rapino, President and Chief Executive Officer of Live Nation Entertainment said: "This expansion into Austria is part of our strategic vision to expand our global footprint, bringing the most comprehensive ticketing products and world-class service to even more venue clients and fans. With Ticketmaster operations in 19 countries, we are improving the fan experience and building a successful presence around the world."

Also commenting Mark Yovich, President of Ticketmaster said: "The response we have had from promoters and arts institutions in Austria about our new service has been fantastic. Steeped in the rich musical history of Mozart and Beethoven, the country boasts the highest number of visits to live events per capita of any European country and with more than 36 million

tourists visiting every year, its cities have a vivid cultural offering which Ticketmaster will help market both locally and internationally.”

About Live Nation Entertainment:

Live Nation Entertainment (NYSE: LYV) is the world’s leading live entertainment company comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenation.com/investors.



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Media Contact

Jacqueline Peterson

Jacqueline.Peterson@LiveNation.com

310.360.3051